Name	Dr. Nitesh Goyal
Date of Birth	18 <sup>th</sup> April 1984
Educational Qualifications	PhD from UBS, PU, Chandigarh.
<b>Z</b>	MBA from MDU, Rohtak. M.Com (e-com) from UBS, PU, Chandigarh.
Teaching Experience	Assistant Professor at DAV College, Sector 10. (at present)
(15 Years)	Assistant Professor at UIHMT, Panjab University.
	Assistant Professor at Rayat Istitute of Management, Railmajra, Punjab.
Workshops & Resource Person	On the panel of resource persons of Various Government & Private Institutes of Chandigarh, Punjab, Haryana & Himachal Pradesh (UIHTM,
	PU, & PEC University, Chandigarh, NIIFT, Punjab, HIRD, Haryana,
	MAU, HP to name a few) to conduct lectures & Workshops for Faculty &
	Students on Research Methodology, SPSS & Financial Budgets .
Research Work	Supervised 2 PhDs and more are under process.
	Paper Publications : 17 (International and National)
	Paper presentations: 15 (International and National)
	15 Modules for UGC as a part of the e-learning delivery material for the subject of Tourism and Hospitality Research for the ' <i>e-Pathshala-A</i>
	Gateway to all Post Graduate Courses' (an MHRD project under its National Mission on Education through ICT (NME-ICT)).
	Reviewer for International Journal "Journal of Brand Management" by
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## **BIO DATA**