



Dr. Gaurav Vats, Assistant Professor , Department Of Business Management ,DAV College Sector 10 Chandigarh

Email: gauravvats@davchd.ac.in

Mobile: +919878359786

Academic Profile:

1. MBA ,Guru Nanak Dev University, Amritsar.
2. M.Com, Panjab University Chandigarh.
3. Doctor of Philosophy (Ph. D), University Business School, Panjab University Chandigarh
4. UGC NET in Management.
5. UGC NET Commerce.

Areas of Interest:

Marketing of Services, Consumer Behaviour, Strategic Management, Research Methodology in Business Management.

Teaching Experience: 10 years

Seminars/ Webinars/ Workshops

1. One Week National E-Workshop on “EMERGING DIMENSIONS OF QUALITATIVE RESEARCH” Organized from June 8- 13, 2020 Organized by University Institute Of Applied Management Sciences ,Panjab University, Chandigarh.
2. Webinar cum Training Program on "Effective Utilisation of E-resources through JGate" organised by Library of DAV College, Sector-10, Chandigarh in collaboration with J-Gate Informatics Publishing Ltd. 7th May, 2020
3. “Covid 19 Challenges and Opportunities: Paradigm Shift in Various Domains of Indian Education” Organised by Lingaya’s Lalita Devi Institute of Management and Sciences, May 18, 2020 to May 22, 2020.
4. International E-conference titled, COVID-19: GLOBALVOICES held on 16 May 2020, organized by School of Humanities & Social Sciences, Sharda University, DelhiNCR, India.
5. National Webinar on “Revamping Education Sector Digitally” organized by the Department of Management, PGGC - 46 Chandigarh on April 30,2021

Faculty Development Program/ Refresher Course

1. Online - Refresher Course in Information Technology (Interdisciplinary) from 11.02.2021 to 24.02.2021 organized by UGC-Human Resource Development Centre, Panjab University, Chandigarh.
2. Skill Training on FDP- Master Marketing Series 1, “Data Analysis using SPSS Software from 02nd March 2021 to 6th March 2021 Organized by Pune Institute of Business Management, Pune.
3. Seven Days Faculty Development Programme on “RESEARCH METHODOLOGY FOR SOCIAL SCIENCES” from June 20-26, 2020. Organised by Council for Teacher Education Foundation and Multani Mal Modi College, Patiala
4. “E-content : Design, Development and Delivery” Organized by Department of Computer Science and Information Technology, DAV College Sector 10, Chandigarh, 21-07-2020 to 25-07-2020.

Publications

1. Total Quality Management (TQM) And Employees’ Job Satisfaction in the Era of Society 5.0 Gaurav Vats, Geeta Sharma (Chapter in book).
2. “Psycho-Social Impact of the COVID19 Lockdown on various selected segments of society: A Qualitative Research” Shodh Sanchar, Vol.11, Issue 41, Jan- March 2021 ISSN 2229-3620, pp 138-145.