



Dr. Abhishek Misra
abhishek.misra@gmail.com
+91-9041823814

Dr. Abhishek Misra has done his Master's in Business Administration (MBA) from University Business School (UBS), Panjab University (PU) where he was actively involved in extracurricular activities besides being a distinction holder in the academic arena. He is also a Chemical Engineer from the prestigious Department of Chemical Engineering and Technology (DCET), Panjab University (PU).

His areas of interest for teaching include Corporate/Business Strategy and Competitiveness of Firms, Strategic Planning and Implementation, Specialized courses on Entrepreneurship and Innovation, Strategic Alliances/Joint Ventures and Intellectual Property Rights (IPRs). He did his Ph.D. in the domain of strategy in the area of Entrepreneurship from University Business School, Panjab University, Chandigarh. His doctoral work is in Entrepreneurial Orientation (EO) and linking the same to a Firms Performance. Currently he is teaching at DAV College, Sector-10, Chandigarh as an Assistant Professor in the department of Management. He is the author of more than 08 research papers in different peer and refereed journals. He is also co-author of several text books such as Leadership and Conflict Management, Stress and Time Management, Human Resource and Logistic Management etc.

Dr. Abhishek Misra has a mix of industry and academic experience. His corporate experience is in the area of IT Consultancy and Procurement of Chemicals for a manufacturing unit specializing in production of Synthetic Caffeine and Theobromine. At Infosys his project engagements have been in the area of implementing Finacle for a well-known and one of the largest banks in Singapore namely DBS (Development Bank of Singapore). He worked as a Consultant in an IT firm 'Infosys Technology Ltd' and has more than 10 years of corporate experience. He continues to have his connection with the Industry, even in the academic world, by advising firms to expand their businesses and enhance their revenues. He has even moderated discussion forums on SWAYAM portal and was a part of Commonwealth of Learning (COL). COL emphasizes that MOOC platforms provide a good learning experience at low bandwidth and offline where necessary.